

Vision and Corporate Policy

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The corporate policy, the guiding principles and the requirements from external standards and regulations apply to all companies listed below.

Keller & Bohacek GmbH & Co. KG Liliencronstr. 64 40472 Düsseldorf, Germany	ISO 9001 ISO 14001
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The process-oriented work defined in the respective management system description is binding for all employees of the above-mentioned companies. Requirements resulting from different standards or regulations must be observed by the respective companies. The requirements that go beyond ISO 9001 are shown in the management system description.

1. Our vision and mission

Our vision is to increase the efficiency and quality of customer processes. We do this by leveraging our decades of expertise in research and development of specialty chemical products along our customers' value chain to not only develop high-quality products for our portfolio but to meet specific and individual customer needs. Our mission is fulfilled when we become our customers' preferred system supplier and solution provider because every cleaning need and cleaning process can be met with a product solution or service.

In this way, we consistently align our actions with the needs of our customers and thus support them in shaping their markets successfully.

We are focused on long-term growth and are therefore attractive to our employees, who take advantage of the opportunities to help shape the leading company in the industry along the entire value chain. We are the reliable partner for our entire surroundings that regards innovative strength, quality and careful handling of the environment and the resources entrusted to us as core values. We develop our ventures and achieve an appropriate level of profitability in the process.

2. Corporate policy for quality, safety, health and environment

Based on our vision, we align the company and thus our actions with the needs of our customers and their markets.

With our qualified employees and our first-class technological competence, we support our customers in shaping their markets successfully.

We are committed to actively improving safety, health and environmental performance on an ongoing basis.

In detail, this means the consistent orientation of all activities and processes in the company towards quality, safety, health and environmental protection. We see this as the most important prerequisite for securing the existence of the company and a continuous partnership with our employees, customers, suppliers and the public. We are fully committed to the principle of responsibility for the future. In doing so, we take equal account of economic, ecological and social concerns.

Above all, we focus on

- placing the fulfilment of all demands, expectations and wishes of the customer with the aim of increasing customer satisfaction in the foreground of the company's activities,
- offering products and services to meet these demands, expectations and wishes, which are both oriented towards the respective customer benefits and can be transported, used and disposed of in a safe and environmentally compatible manner,
- manufacturing products in compliance with the zero-defect strategy and ensure safe handling of products and residual materials in our manufacturing processes,
- using only raw materials that are classified as low-risk for health and the environment and to minimise the use of materials and energy as well as emissions and waste,
- ensuring plant safety, occupational safety and health protection at our sites,
- observing and complying with all requirements arising from laws, standards, regulations and other internal and external provisions,
- sensitising and training every single employee of our company for his or her responsibility for quality, safety, health and environmental protection through education and training,
- agreeing on goals for the company and the employees to achieve an improvement of the company,
- maintaining a cooperative partnership with all suppliers under the aspects of quality, safety, health and environmental protection,
- practising the principles of general equal treatment, mutual respect and courtesy both internally and externally,
- providing for the education of young people, and
- seeing mistakes as opportunities to avoid them in the future.

3. Code of conduct

KEBO depends on the trust that customers, suppliers, employees and the public place in us. KEBO's reputation is essentially shaped by the appearance, actions and behaviour of each individual employee. Our code of conduct therefore contains rules and guidelines that every employee must comply with.

We see the code of conduct as a living set of rules that is updated and improved in line with legal and social changes.

For us, the basic principles of the global economic order include fair dealings with our business partners and third parties as well as free competition.

We do not make any written or verbal agreements or arrangements about prices at which products are bought or sold.

We do not prescribe resale prices to our customers.

Our relationships with suppliers, customers and other business partners are based on fair dealings and our business decisions are based on sound foundations.

Excessive gifts and hospitality could impair our ability to make business decisions free from conflicts of interest.

We respect the privacy of our employees and comply with the legal regulations on data protection.

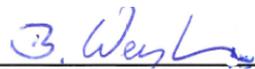
4. Social responsibility

We are aware that personal success for each individual and economic success for us as a company cannot be taken for granted. Therefore, we take responsibility that goes beyond our business. We do this by supporting social and cultural projects and institutions in the vicinity of our locations, promoting the education of young people and helping where people are in need.

Together with all stakeholders, we are thus paving the way for a successful and sustainable future.

Düsseldorf, 10/07/2023

Place, date



Dr Bernd Weyershausen
Managing Director

